

- University or college name: University of Chicago and Northwestern University
- Group, club, or organization name: Allow Good / Chicago Youth Philanthropy Group (CYPG)
- State your group's mission or purpose:
 - Allow Good has three broad missions (a) to teach local high school students the power of Philanthropy, through an established curriculum (b) to matriculate student ambassadors of local issues and causes close to their hearts, and (c) raise awareness about the power of philanthropy on college campuses
- Group, club, or organization web site (if applicable)
- Contact person's name, email address, and phone number
 - Name: Pradeep Sreekumar
 - [REDACTED]
 - [REDACTED]
- Group advisor's name, email address, and phone number
 - UChicago:
 - Name: Nick Currie
 - [REDACTED]
 - [REDACTED]
 - Northwestern:
 - Name: Nathan Frideres
 - [REDACTED]
 - [REDACTED]
- Name and contact information for a college or university official who can confirm your status as a formal group, club, or organization eligible to receive the \$10,000 Sillerman Prize. To be eligible, the person must sign their own name in their statement of confirmation.
 - Name: Nick Currie
 - [REDACTED]
 - [REDACTED]
- Budget for your philanthropy-related activities (You may just include general operating expenses if your philanthropy-related activities constitute a significant portion of your work overall.)
 - [REDACTED] per classroom for 10 classrooms in 4 high schools in Evanston and Hyde Park

Video link: <https://www.youtube.com/watch?v=tSSoz4Lj30A&feature=youtu.be>

4. Confirmation of Status

Please submit a letter confirming your status as a recognized student club, group, or organization on campus from a college or university official. The official must sign this letter.

[REDACTED]

[REDACTED]

Executive Summary

Our Mission

In 2012, three friends at the University of Chicago founded the Chicago Youth Philanthropy Group (CYPG) with the idea of connecting with the South Side community and providing young people the means to improve their own environment. It is a student-run nonprofit that empowers Chicago's youth to become student leaders and improve their communities by replicating the foundation process in a year-long academic program. The CYPG strived, at the most basic level, to improve South Side Chicago through philanthropy. On the University of Chicago campus, it spread awareness about the role of philanthropy and created an enthusiasm for it by recruiting student volunteers as teachers. Earlier this year, the CYPG team met a group of students at Northwestern University who were looking to start a similar model at their campus. The students at the two universities have now entered into a partnership, calling their joint venture "Allow Good", a name indicative of our mission.

We hope that the effect of our efforts is a better Chicagoland, by creating the next generation of young philanthropists. We seek to provide leadership opportunities to high school students who would otherwise lack them. We seek to connect Chicago-area universities more extensively to their natural neighborhoods, and to improve their relationships with the vibrant communities that surround each of their campuses. The University of Chicago chapter will work with high school students in the surrounding South Side neighborhoods, and the Northwestern chapter will work with those in the surrounding Evanston township neighborhoods. The high school students of each chapter will work separately, each delving into the specific issues that are unique to each of their respective communities. But the two chapters will also collaborate extensively throughout the year, as well as host joint events. The goal is to start a dialogue between the high school and college students from two very separate Chicago neighborhoods, and get them talking about the ways in which the challenges facing their communities are different, but more importantly, the ways in which they are similar. The long-term goal is to expand to every university in the Chicagoland area, deploying our chapter model, in which each chapter will work with the high schools in their surrounding areas so as to empower the next generation of Chicagoland philanthropists to work together on issues that affect them all.

Our Organizational Structure

Allow Good has been developed around a chapter model, and we currently have two active chapters. Each chapter has its own leadership, which is split into the administrative and education sections. The administrative section is in charge of fundraising, college events, public relations, human resources, and finances, while the education section is in charge of curriculum development and managing our teachers. The Chicago chapter has two co-presidents in charge of each section, and has a treasurer, events director, public relations director and an outreach director on the executive board. We also has a faculty sponsor who guides the us as a community service advisor. The Northwestern chapter is much newer, and hence has a flat organisational structure with a core leadership team in charge of the administration.

Our Strategy and Activities

We put on large events—5k runs, Speaker Panels, Food Sales and the like—to promote discussion and awareness of giving in this community. Last year we celebrated World Philanthropy Day with a Burrito Sale and discussions. Our events inform, energize, and offer UChicago students and staff the means to get involved with philanthropy. We are also planning to expand 5K and involve the UChicago Administration more in order to create a yearly UChicago 5K -- this will further establish us in the University community. We teach our year-long course in South Side Chicago public high school classrooms about the nature and history of philanthropy. Students are guided through individual research projects and investigate social ills that particularly interest them. We then teach them the skills to organize community service projects, and help them choose the societal problems that they wish to tackle. At the end of the year, having evaluated different proposals for where and how to give, students debate, discuss, and vote on where and how to allocate the funds that are raised by Allow Good events to a cause of their choice. We currently teach over 150 students in King College Prep High School and Kenwood Academy, and have recently expanded to Northwestern with a satellite chapter there, and are looking for funding to run that chapter in addition to our own.

Results

The Allow Good curriculum so far has been extremely promising. In the CYPG's 3 years of operation, we have been able to reach out to over 400 high school seniors and juniors, and engaged them in a variety of topics ranging from community infrastructure and mentorship to ESL and the naturalization of immigrants. Some of the nonprofits we have worked with and funded include Kids off the Block, La Casa Norte, the Anti-Eviction campaign, as well as Pui Tak centre. Some of the topics being discussed this year include single parent families and Counselling and Mental Health Issues. This year, we have expanded our curriculum to Northwestern University, with a new chapter teaching classes in Niles North and Evanston. We determine the effectiveness of our strategy by evaluating the efforts of our students (in addition to their class teachers evaluating them), by evaluating how effectively they are able to give philanthropically and influence their neighborhoods and by observing the awareness we raise on our own college campuses.

Thanks to the support that we had from GenerousU in Spring 2014, the CYPG was able to realize its goal to not only expand into new schools in the Hyde Park area but also to establish another chapter at a prominent Chicago university. More specifically, we were able to expand to a new high school, Kenwood Academy, increasing the number of classrooms we teach at by 50% and, additionally, establish a fully functioning, trained CYPG team at Northwestern University. We also rebranded ourselves as Allow Good. We hope to continue this good work in the future.

Budget

The main expenses also include our per class \$1000 donation to an NGO of their choice. This year we have 5 classes at King's College Prep, 2 and Kenwood, and 3 at Northwestern, making a total of \$10,000 in donations made by high school students. These donations will go to NGOs like La Casa Norte, Kid's off the Block etc. Additional expenses involve our fundraising events, and more specifically, our flagship event, the 5k annual run hosted in the spring. We are significantly expanding the event from last year,

where we registered 100 runners, and this year we expect costs of roughly \$2,000 with a predicted 300+ runners, hopefully bringing in \$5,000 in revenue. We hope to work with the UChicago Development Office in order to get more alumni donations and participation.

Sustainability Plan

When students join Allow Good, they do so out of a desire to help the community surrounding their campus. Our teachers love to teach, and they form real bonds with students that they instruct. We believe keeping students engaged in our organization is no challenge. The organization recruits a steady stream of younger students at the beginning of each year, allowing them to choose to join the teaching team, the administration team, or both. We then train them through a hands-on apprenticeship program that is designed to prepare them to ultimately take over in the key leadership positions when the older students graduate at the end of each year.

A sustainable model would be one in which a university administration enters into a long-term partnership with the Allow Good chapter on its campus to help develop a large scale, sustainable fundraising and publicity plan that systematically spreads Allow Good's story to the entire university community, including students, faculty, staff, and alumni. After years of looking for different ways to partner with the administration, the University of Chicago chapter has now entered into talks with its University Development Office.

Every spring, the Development Office is in charge of organizing Alumni Weekend, the annual multi-day reunion and celebration for all University of Chicago alumni and their families. A large group of alumni have expressed interest in participating in a 5K race over the weekend, but the Development Office does not have the bandwidth to organize it on its own. Since Allow Good's University of Chicago chapter has had a history of organizing its own successful 5K charity race each spring, it is looking like the two parties are close to arriving at a mutually beneficial arrangement: Allow Good will organize the race, and the University will promote Allow Good to its entire database of registered alumni. In addition to the publicity and donations that Allow Good will benefit from solely off of the alumni directly involved in the race, our message will also be spread to a community of tens of thousands of alumni and friends who could potentially become valuable contributors to Allow Good, financially or otherwise. But we're not just thinking about how the alumni can help us; the ultimate goal of this partnership would be to enable us to spread our message of the power of philanthropy to as wide an audience as possible, especially across multiple generations.

Establishing this race as the University's official annual Alumni Weekend 5K will position Allow Good as a sustainable model that can be replicated on university campuses throughout Chicagoland. But the race does cost money to organize. We would be honored if the Sillerman Center and Generous U would consider funding this initiative as a pilot model, with the intention for it to become a self-sustaining, University-backed model that can be expanded throughout the city.