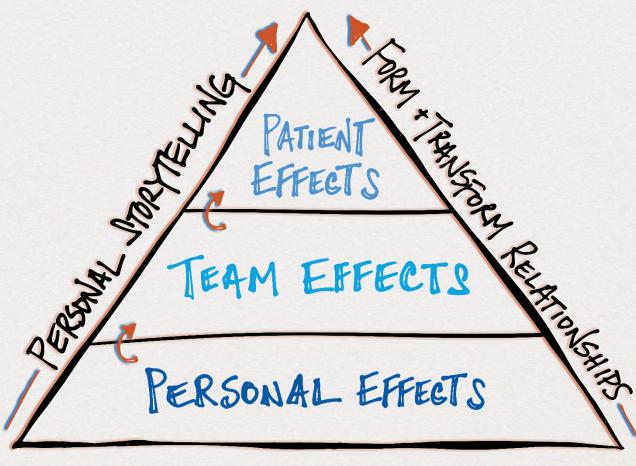
Narrative Approach to Teamwork and Culture Change in the Henry Ford Health System

By Rita Patel and Tracy Kramer Henry Ford West Bloomfield Hospital, USA



NARRATIVE APPROACH to RESHAPING CARE



ENHANCE WORK



The story behind the story....



NARRATIVE APPROACH to RESHAPING CARE

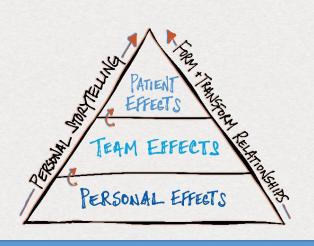


ENHANCE WORK



Narrative Approach Helps the Bottom Line

Project Not Impossible



Achieved 30% Ahead of Target

Integrated storytelling enhancing work...

Jan 2018

Aug 2018



Next steps

