NEW PUBLICATIONS

**AGING**


**ASSETS AND INEQUALITIES**


**BEHAVIORAL HEALTH**


NEW PUBLICATIONS (CONT.)

COEXISTENCE AND CONFLICT


DISABILITIES


HEALTH


INTERNATIONAL HEALTH


**GRANTS**

**ASSETS AND INEQUALITIES**

Thomas Shapiro (PI)  
“Racial Equity: Framing Policies and Constituency Action to Close the Racial Wealth Gap”  
Funder: Levi-Strauss Foundation  
*This project will enhance and facilitate on-the-ground capacity to close the racial wealth gap.*

**BEHAVIORAL HEALTH**

Peter Kreiner (PI), Thomas Clark, Gail Strickler; John Eadie, outside co-author  
Funder: Pew Charitable Trusts  
*The Pew Charitable Trusts commissioned a team from the Prescription Monitoring Program Center of Excellence at Brandeis to write a White Paper describing the evidence base for best and promising practices by state prescription monitoring programs.*

Peter Kreiner (PI), Robert Dunigan  
“Worcester Initiative for Supported Reentry (WISR)”  
Funder: Henry Lee Willis Community Center, Inc./Health Foundation of Central Massachusetts  
*This project is a Synergy Initiative grantee of the Health Foundation of Central Massachusetts. It is in the second, pilot, year of an anticipated five-year project to bring about system-level change in the coordination of services for prisoners reentering the communities of Greater Worcester.*

Mary Jo Larson (PI), Margot Davis  
“Behavioral Health Research Gaps”  
Funder: Department of Defense, Military Operation Medical Research Program; subcontract to Brandeis from Abt Associates, Inc.  
*The researchers will conduct a systematic assessment of the scientific literature on the effectiveness of complementary and alternative medicine therapies in the treatment of post-traumatic stress disorder in military service members, including a description of popular sources of alternative therapies that have not yet been assessed.*

Elizabeth Merrick (PI), Dominic Hodgkin, Constance Horgan, Laura Lorenz  
“Using Novel Patient Financial Incentives to Improve Uptake of Routine Mammography”  
Funder: Robert Wood Johnson Foundation. This research is supported by the Robert Wood Johnson Foundation’s Pioneer Portfolio and the Donaghue Foundation through the grant program “Applying Behavioral Economics to Perplexing Health and Health Care Challenges.”  
*The study examines patient financial incentives designed to increase rates of recommended screening mammography. This is a collaboration with Tufts Health Plan.*

**CHILDREN, YOUTH AND FAMILIES**

Susan P. Curnan (PI)  
“2012 Summer Youth Employment Initiative”  
Funder: Walmart Foundation  
*The Center for Youth and Communities (CYC) is the national intermediary for Walmart’s $5 million investment (of a $20 million national program) in youth employment this summer and will be selecting 5-7 cities to carry out programs that employ, educate and support approximately 3,000 teens this summer. CYC will provide grants to the cities and serve as evaluation and learning partner.*

**HEALTH**

Robert Mechanic and Christopher Tompkins (Co-PIs), Stanley Wallack  
“Bundled Payment Initiative for Post-Acute Care”  
Funder: Estes Park Institute, Fairview Health Services, Geisinger Health Systems, Partners HealthCare Systems  
*Medicare wants to move away from fee-for-service payments and pay providers for a bundle of services. The Centers for Medicaid and Medicare Services (CMS) has invited applicants to submit proposals for what should be included in the bundled payment and how they would redesign medical care to improve the efficiency and quality. IHS staff, including Stan Wallack, Chris Tompkins and Rob Mechanic, worked with 5 convener groups to support over 90 hospitals. The project included analyzing claims, utilization patterns for discharged patients, and opportunities for better aligning physicians, hospitals and post-acute providers for both admission and 90 days past the hospital discharge. This information was used to inform an application for a CMS bundle payment demonstration.*
Cindy Thomas (PI)  
“Data Analytical Plan for Vermont Health Plan Initiatives”  
Funder: State of Vermont, Green Mountain Board; subcontract to Brandeis from Policy Integrity LLC  
This project will analyze the relationship between spending and health in the health care system in Vermont, and will answer critical questions about Vermont’s health care system such as: how healthy are Vermonters, how much is spent on health care, where does the money come from, how and why has spending changed over time, and what are the most significant areas to improve the value of health care. The challenges lie in converting raw data into usable information and learning to integrate this information into the policy development process.

INTERNATIONAL HEALTH

Diana Bowser (PI)  
“Stunting Reduction Targets Evaluation”  
Funder: Save the Children Fund  
In collaboration with Save the Children, the research team developed a model to predict stunting prevalence in 2025 (percent of children under age 5 years old who are under 2 standard deviations for height for age) for 125 countries. The results of the report were presented at the World Health Organization’s 65th World Health Assembly and used to inform the global stunting reduction target of reducing the number of stunted children by 40% by 2025.

Diana Bowser (PI)  
“Cost Effectiveness of Two Community Health Worker Projects”  
Funder: Pathfinder International  
In collaboration with Pathfinder International, Diana Bowser is analyzing the cost effectiveness of two Community Health Worker Projects in Mozambique. Community Health Workers (CHW) are used in health care delivery projects around the globe, each project using different methods of training, paying and incentivizing their CHW. The analysis of the two CHW projects in Mozambique will analyze the cost effectiveness of the two training styles (one vertical, one integrated) as well as impact on the community with respect to homes visited, health message relayed, and improved health outcomes.

Joan Kaufman (PI)  
“Linking Reproductive Health and HIV Policies and Programs”  
Funder: Ford Foundation; subcontract to Brandeis from Institute of International Education  
This project, which is being conducted in Yunnan, China in collaboration with Kunming Medical University, is aimed at linking reproductive health and HIV/AIDS services in rural China for at-risk youth. The work will continue through 2014 in collaboration with the Yunnan Provincial government and the Yunnan Participatory Rural Appraisal Network and will involve primary data collection with at-risk youth seeking abortions and the health providers who perform them, as well as interventions and follow-up surveys.

A.K. Nandakumar (PI), Diana Bowser, Joanne Beswick  
“Health Economics, Financing and Policy Support for Global Health Priorities”  
Funder: Bill and Melinda Gates Foundation  
The Brandeis team will provide support to the development of a strategy to reinvigorate the global policy dialogue on resource tracking and develop a conceptual framework for resource tracking that goes beyond National Health Accounts and harmonizes with other existing resource tracking efforts.
**PRESENTATIONS**

### AGING


Lachman, M.E. “Control Beliefs and Memory: Stress Less and Remember More.” Invited speaker, Clinical Guidelines for Testing Memory in Non-Stressful Environments in Older Adults: When We Test Do We Stress?, conference sponsored by Center for Studies on Human Stress, University of Montreal, Montreal, Canada, March 2012.


### ASSETS AND INEQUALITIES


- Presented at 2012 Empower Series, Richardson, TX, March 2012.


Shapiro, T. Invited panelist, “Policy Commission on the Distribution of Wealth.” Sponsored by the Centre on Household Assets and Savings Management (CHASM) and the University of Birmingham, Birmingham, UK, March 2012.

### BEHAVIORAL HEALTH

Hodgkin, D. “Customization in Antidepressant Prescribing: Relationship to Treatment Duration and Cost.” Presented at faculty seminar, Tufts University School of Medicine, Boston, MA, January 2012.

Hodgkin, D. “Measuring Access to Pharmaceuticals.” Invited Presented at panel session, School of Public Health, Cayetano Heredia University, Lima, Peru, April 2012.


### COEXISTENCE AND CONFLICT

Lempereur, A. “Coexistence and Conflict: Law is Like Janus.” Presented at Lebanese University, Beirut, Lebanon, December 2011.

### CHILDREN, YOUTH AND FAMILIES


Hardy, E. “Equity in Early Learning Opportunities: The Roles of Place, Space, and Race.” Presented at Transforming Race 2012: Visions of Change, conference sponsored by the Kirwan Institute for the Study of Race and Ethnicity, Ohio State University, Columbus, OH, March 2012.
DISABILITIES


Parish, S. “Cervical and Breast Cancer Screening for Women with Intellectual Disabilities.”
- Presented at IBIS Reproductive Health, Cambridge, MA, January 2012.
- Presented at Tuesday Talks Series, The Heller School, Brandeis University, Waltham, MA, April 2012.


ENVIRONMENT

- Presented at Roots of Peace Lecture Series, conference sponsored by Traprock Center for Peace and Justice, Greenfield, MA, April 2012.


GLOBAL ECONOMICS

Erbil, C. Moderator, “Doing Business with Turkey.” Massachusetts Global Trade Summit, sponsored by Brandeis University with help from several sponsors, Waltham, MA, April 2012.

HEALTH


INTERNATIONAL DEVELOPMENT


INTERNATIONAL HEALTH

Erbil, C. Moderator and discussant, “Health Policy for Turkey: Roundtable Discussion.” Conference sponsored by Bahcesehir University, Istanbul, Turkey, January 2012.


Wallack, S. Discussant, “Health Policy for Turkey: Roundtable Discussion.” Conference sponsored by Bahcesehir University, Istanbul, Turkey, January 2012.

LABOR MARKETS

Lynch, L.M. Discussant, “The Great Debate about the Public Sector.” Presented at the Labor and Employment Relations Association annual meetings, Chicago, IL, January 2012.


LGBT

Sundiata, I. “Obama and the Politics of Black Homophobia.” Presented at “After Homosexuality,” conference sponsored by Latrobe University and the University of Victoria, Melbourne, Australia, February 2012.

PHILANTHROPY


Research by the Institute on Assets and Social Policy (IASP) on the economic insecurity of African American seniors was cited in these articles:


Tatjana Meschede was quoted in CommonWealth Magazine’s April 10, 2012, article about the White House Middle Class Task Force, “Political Repurposing.” http://www.commonwealthmagazine.org/Departments/Washington-Notebook/2012/Spring/001-Political-repurposing.aspx


Alain Lempereur participated in a panel discussion on “Taliban Offensives in Afghanistan” on China Radio International (Beijing) on April 26, 2012. english.cri.cn/8706/2012/04/26/2861s695711.htm

Alain Lempereur facilitated a workshop on “Negotiation in Multilateral Contexts” for diplomats who work for UN agencies. The workshop took place April 24-25, 2012, at the United Nations Institute for Training and Research (UNITAR) in Geneva, Switzerland.

While in Geneva, Alain Lempereur also delivered a presentation on April 24, 2012, on “Responsible Negotiation: Exploring the Forest Beyond the Tree,” at the European Broadcasting Union (Eurovision).

Alain Lempereur visited Lebanon in December, 2011, where he met with Minister of Justice Shakib Qortbawi (Republic of Lebanon) and law professor Dina El Maoula (Lebanese University), to discuss the development of mediation in Lebanon.

Susan Parish was asked to participate in a workshop sponsored by the Centers for Disease Control and Prevention, National Center on Birth Defects and Developmental Disabilities, Division of Human Development and Disabilities and the Association of Maternal and Child Health Programs, entitled “Improving Preventive Health Care Services for Women with Disabilities: A Toolbox.” The goal of the workshop, which was held in Washington, DC, on April 17, 2012, was to bring together key stakeholders working to promote the health of women with disabilities.

GLOBAL ECONOMICS

Stanley Wallack and Can Erbil participated in a press conference on January 31, 2012, at Bahcesehir University in Istanbul, Turkey, announcing the Bahcesehir University–Brandeis University dual degree program in Health Policy and Management and plans for joint research initiatives.

HEALTH

Stuart Altman discussed his book, “Power, Politics, and Universal Health Care,” on several radio shows:


Stuart Altman’s book, which he co-wrote with former Heller staffer David Schactman, was quoted in a January 9, 2012, WBUR CommonHealth story, “U.S. Health Spending Rises More Slowly, Hits 2.6T (That's Trillion).” http://commonhealth.wbur.org/tag/out-of-pocket/


Stuart Altman was also quoted in a February 28, 2012, Boston Globe article, “Tax deal reduces funds for hospitals.” http://www.boston.com/business/healthcare/articles/2012/02/28/tax_deal_reduces_funds_for_hospitals/


INTERNATIONAL HEALTH

A.K. Nandakumar led a dialogue on health finance attended by senior officials from the Sudan Ministry of Health and other key stakeholders in Khartoum, Sudan in April 2012. He advised them on their effort to define and cost a basic benefits package through a national social health insurance scheme.

LABOR MARKETS

Lisa Lynch discussed the February employment report on PBS NewsHour on March 9, 2012.
**HONORS / AWARDS**

**Christine Bishop** was appointed to the Board of the Massachusetts Senior Care Foundation in March 2012.

**Carole Carlson**, adjunct lecturer in the Heller MBA program, won the 2012 European Case Clearing House (ecch) Case Award in the Economics, Politics and Business Environment category along with co-author Christopher Bartett from Harvard Business School for their recently published case “United Cereal: Lora Brill’s Eurobrand Challenge.” ecch identifies winning cases by judging them anonymously. All cases registered during the last five years by ecch are put forward for consideration. The winning case in each category is the one that has achieved the highest growth in popularity among peers worldwide based on the number of individual organizations ordering and teaching the case during the calendar year.

**Susan Parish** was appointed to the Board Performance and Quality Management Committee of Jewish Family and Children’s Services of Greater Boston.

**Carole Carlson**, adjunct lecturer in the Heller MBA program, won the 2012 European Case Clearing House (ecch) Case Award in the Economics, Politics and Business Environment category along with co-author Christopher Bartett from Harvard Business School for their recently published case “United Cereal: Lora Brill’s Eurobrand Challenge.” ecch identifies winning cases by judging them anonymously. All cases registered during the last five years by ecch are put forward for consideration. The winning case in each category is the one that has achieved the highest growth in popularity among peers worldwide based on the number of individual organizations ordering and teaching the case during the calendar year.

**Can Erbil** was appointed as a Research Associate for the Economic Research Forum for the Arab Countries, Iran and Turkey. The post runs for five years, through February 2017.

In March 2012 **Can Erbil** was appointed Senior Fellow, Bahcesehir University, Institute of Social Sciences, Istanbul, Turkey.

**Susan Parish** was appointed to the Board Performance and Quality Management Committee of Jewish Family and Children’s Services of Greater Boston.

**Ibrahim Sundiata** was invited to serve on the Board of Directors of the International Gay and Lesbian Human Rights Commission (IGLHRC). The Commission has observer status at the United Nations.

“Paths to Compassionate Action and Service,” a symposium in honor of Professor **Laurence Simon**, was held in February. Speakers at the program, which celebrated Prof. Simon’s 40 years in the service of world development, included **Ruth Messinger**, president of the American Jewish World Service, of which Simon was a founder; **Joan Dassin ’69**, director of the Ford Foundation International Fellowship Program; **Rabbi Marc Gopin**, MA ’88, Ph.D. ’93, director of the Center on World Religions, Diplomacy and Conflict Resolution at George Mason University; **Rabbi Irving (Yitz) Greenberg**, president emeritus of the Jewish Life Network/Steinhardt Foundation; **Andreas Teuber**, associate professor of philosophy and Heller affiliated faculty member; and **Larry Brilliant**, founding executive director of Google.org, who addressed the audience via video. **Rajesh Sampath**, assistant professor at Heller, served as moderator.
MPP students Charline Alexandre and Benjamin Bradley have accepted offers to work as Education Pioneers Fellows. Education Pioneers is a national nonprofit that provides top graduate students and early-career professionals with an opportunity to embark upon a career in K-12 education outside of the classroom. This competitive fellowship accepts graduate students from a multitude of disciplines from premier education institutions. This year, the admissions rate was less than 15%.

PhD candidate Signe Peterson Flieger received a dissertation grant from the Agency for Healthcare Research and Quality for her dissertation, “Evaluation of a Patient-Centered Medical Home Pilot in New Hampshire.”

MBA student Rachel Koffman ’06 and her Fresh Routes team won first place in the 2011-2012 Food for Health Business Plan Competition, winning $25,000 in start up funds. This competition was hosted and funded by the Communities IMPACT Diabetes Center. Rachel’s team was one of five teams that qualified for the presentation round in New York City, and edged out two teams from Yale University, one from Boston University, and one from the University of Pennsylvania.

HUB Ventures, a start-up accelerator, recently awarded $17,500 to REPAT, the upcycling t-shirt business founded by MBA student Ross Lohr. http://techcrunch.com/2012/04/26/hub-venture-excelerate-labs-muckerlab-announce-new-startups/

Kristen Pacionio has been named the winner of the Bridgewood Fieldwater Foundation Fellowship for the coming year. The fellowship will support her participation in an MA/SID Alternative Practicum in China that combines field research in Gansu Province, studies during the fall semester at the School for Social Development and Public Policy at Beijing Normal University, and possibly a part-time internship with a Chinese NGO. This is the sixth year that the Bridgewood Fieldwater Foundation has provided a grant to an MA/SID student to provide partial support for a second year project.

This year’s Eli J. Segal Fellows have been selected. Heller MPP students Aaron Chalek, Marisa Daniel and David Duhakle, along with five Brandeis undergraduates, will join the 55 existing Fellows in the Segal Network. The Eli J. Segal Citizen Leadership Program commemorates the legacy of the late Eli J. Segal ’64, advances Segal’s passion for citizen engagement, and continues his commitment to developing new generations of citizen leaders. Fellows work at private, nonprofit and public organizations, in carefully designed intern roles.

This year’s Sillerman Center interns include MPP students Matt Brown and Janice Neiman and doctoral student Lauren Threate. They are interning at Natan Foundation in New York City, the Annie E. Casey Foundation in Baltimore, and the Chicago Women’s Foundation, respectively.

STUDENT RECOGNITION

HONORS / AWARDS

MBA student Rachel Koffman ’06 from the University of Pennsylvania.

PRESENTATIONS


PUBLICATIONS


PUBLIC ENGAGEMENT

MA/SID student Paula García’s post, “How Change Happens: Defeating Oil Exploration in the San Andres Archipelago,” was featured on “From Poverty to Power,” a blog by Oxfam head of research Duncan Green, on May 2, 2012.

Cynthia Tschampl, PhD candidate, was quoted in the following articles in her capacity as Co-Chairperson of the Government Relations Subcommittee of the Medical Advisory Committee for the Elimination of TB (MACET)


Also in March, the Coexistence and Conflict programs presented “Building Unlikely Bridges Between Israel and Palestine: From the Shalit Deal to the Big Deal,” with Gershon Baskin, CEO and founder of the Israel/Palestine Center for Research and Information. Baskin discussed how secret back-channel negotiations between the Israeli government and Hamas contributed to the release of soldier Gilad Shalit as well as Palestinian prisoners in October 2011.

The Health Industry Forum presented “Reducing Waste in the U.S. Health Care System: Addressing Political and Technical Barriers” in Washington, DC, in April 2012. Speakers included Dr. Glenn Steele, President and CEO, Geisinger Health System; Dr. Philip Gazzano, President, Accountable Care Associates LLC; Dr. Norman H. Chenven, Founder and CEO, Austin Regional Clinic; Len Nichols, Professor, George Mason University; and Robert Galvin, CEO, Equity Healthcare, The Blackstone Group.

In April 2012, Dominic Hodgkin spent part of his sabbatical in Lima, Peru, visiting at the School of Public Health, Cayetano Heredia University. He taught a mini-course on economic evaluation in health care, and worked with local researchers on analyzing access to mental health care in Peru.

The Institute for Global Health and Development presented “Global Tuberculosis in Focus: A Photojournalist’s Insight,” with photographer David Roachkind, in March 2012. Mr. Roachkind’s work documents the day-to-day life of those living in areas of crisis and conflict. His diverse portfolio ranges from an exploration of the drug wars of Mexico to the daily struggles of those living with TB in Moldova.

The Lurie Institute presented the film “Body and Soul: Diana and Kathy,” in January 2012 at the Heller School. The film tells the story of two women with disabilities and their struggle to live independent lives together.

The Lurie Institute released three educational YouTube videos in April 2012. The videos, entitled “Women Be Healthy – Mamography,” “Women Be Healthy – Pap Tests,” and “Women Be Healthy – Cancer Screening,” feature women with disabilities providing information about the importance of cancer screening for all women and about information they have learned in the Women be Healthy classes.

The MBA Program’s Distinguished Management Lecture in April 2012, “Investing in Change: Social Impact Bonds,” featured a panel with Jeffrey Liebman, Malcolm Wiener Professor of Public Policy, Harvard University; Steven Goldberg, managing director and general counsel, Social Finance Inc.; and Heather Feltman, CEO, Lutheran Social Services of New England. The panel was moderated by Heller adjunct lecturer Thomas McLaughlin.

Brandeis signed Memoranda of Understanding with the University for Development Studies in Tamale, Ghana, and with the School for Social Development and Public Policy (SSDPP) at Beijing Normal University. Cooperation with both institutions is being led by, but is not limited to, the MA Program in Sustainable International Development. Two MA/SID students, Kristen Pancio and Trymore Maganga, will be doing an Alternative Second Year Practicum at SSDPP, Beijing Normal University, this coming year. This includes a month of supervised field research in Gansu Province, coursework in the MA Program in Development Studies, and an optional part-time internship with a Chinese NGO.


The Sillerman Center for the Advancement of Philanthropy and the Eli J. Segal Citizen Leadership Program sponsored “Hearts on Fire: Changemakers and Philanthropy in Action” in March 2012. The speakers were Jill Iscol, author and president of the IF Hummingbird Foundation, a family foundation established in 1989 to support domestic and international efforts to strengthen democracy and reduce the social, economic, and educational inequalities that threaten it; and Jacob Lief, co-founder and president of the Ubuntu Education Fund, a nonprofit organization that takes vulnerable children in the townships of Port Elizabeth, South Africa from cradle to career.

In April 2012, the Sillerman Center cosponsored “Changing The Rules Of The Game: Emerging Russian Jewish Philanthropy” with the Homstein Jewish Professional Leadership Program. Panelists included Ilia Salita, executive director, Genesis Philanthropy Group, North America; Gene Rachmansky, executive committee, UJA Federation of New York, attorney and financier; and Leonard Petlakh, executive director, Kings Bay YM-YWHA. The panel moderator was David A. Mersky, director of education and professional development, Fisher-Bernstein Institute for Jewish Philanthropy.