

Intervention to Increase Naloxone Engagement & Distribution in Community Pharmacies



Goal

Reduce opioid-related harms, including overdose risk, by improving access to and education for naloxone, syringes, and buprenorphine while reducing stigma in community pharmacy settings.

Overview

- The RESPOND TO PREVENT intervention was provided to pharmacists, pharmacy managers and pharmacy technicians working in (176) community pharmacies.
- Participating pharmacies were located in rural and urban areas of Massachusetts, New Hampshire, Oregon and Washington with reported high overdose rates.
- The intervention assisted with improving access to harm reduction services such as naloxone, non-prescription syringes and buprenorphine.
- All pharmacies were supplied with pharmacy and patient-focused materials to host on-site and integrate into their daily workflows.
- The intervention provided resources that included readiness assessment, academic detailing, online training modules and secret shopping which facilitated feedback loops for enhancing interactions with patients.



Readiness Assessment: Assess the status of harm reduction and public health supports among pharmacy staff.



Academic Detailing: Provide pharmacy staff with an overview of intervention materials and strategies to implement harm reduction services into daily workflows.



Online Training Modules: Provide participating pharmacist and pharmacy staff with training modules and guidelines for counseling patients on drug safety, naloxone and buprenorphine dispensing and sale of non-prescription syringes for safe injection.



Secret Shopping: Ensure that intervention practices are effectively implemented, fidelity or “secret shopper” checks are used as feedback loops to see the visibility of RESPOND TO PREVENT materials and to assess patient-pharmacist interactions.

"The [RESPOND TO PREVENT] modules were really informative. I liked the speed and the layout of how it was presented. I used to think the pharmacist role was to sell syringes and fill Rx's but this opened my perspective on how much information we can give patients to seek help."

Massachusetts Pharmacist

Contact

respondtoprevent@brandeis.edu

RESPOND TO PREVENT is an intervention dedicated to expanding harm reduction services in community pharmacies

A four-state randomized trial funded by the National Institute on Drug Abuse (NIDA)

Patient-Facing Materials



Pharmacy Counter Tear off pad



Drive Thru Window Decal/Stickers



Syringe Disposal Containers