



**Addressing the Opioid Crisis in Small and Rural Communities in Western Massachusetts**  
**Friday, September 6, 2019, 8 a.m. – 12:15 p.m.**  
**Campus Center, University of Massachusetts Amherst**

**8– 8:30 a.m.**      *Registration and Breakfast*

**8:30 – 9:00 a.m.**      *Welcome*

Kumble R. Subbaswamy, PhD  
 Chancellor, University of Massachusetts Amherst

Philip W. Johnston  
 Chairman, The Massachusetts Health Policy Forum

Video Welcome from Senator Edward J. Markey

**9 – 9:10 a.m.**      Mark A. Keroack, MD, MPH  
 President & Chief Executive Officer  
 Baystate Health

**9:10 – 10:30 a.m.**      *Research Panel*

Moderator: Yves Salomon-Fernandez, PhD  
 President, Greenfield Community College

Constance M. Horgan, Sc.D.  
 Professor and Director, Institute for Behavioral Health,  
 Heller School for Social Policy and Management,  
 Brandeis University

Robert Bohler, MPH  
 PhD Student, Institute for Behavioral Health, Heller School for Social  
 Policy and Management, Brandeis University

Peter D. Friedmann, MD, MPH, DFASAM, FACP  
Chief Research Officer, Baystate Health  
Associate Dean for Research, UMMS-Baystate

Elizabeth Evans, PhD, MA  
Assistant Professor, Department of Health Promotion and Policy,  
School of Public Health and Health Sciences,  
University of Massachusetts Amherst

10:30 – 10:45 a.m. *Break*

10:45 – 10:55 a.m. *Lived Experience*

10:55 – 12:10 a.m. *Stakeholder Panel*

Moderator: Yves Salomon-Fernandez, PhD  
President, Greenfield Community College

Debra L. McLaughlin  
Coordinator  
Opioid Task Force of Franklin County and the North Quabbin Region

Andrea Harrington  
Berkshire District Attorney

Ruth A. Potee, MD  
Director of Addiction Services  
Behavioral Health Network

Liz Whynott  
Director of Harm Reduction  
Tapestry

Deirdre Calvert, MSW, LICSW  
Director, Bureau of Substance Addiction Services  
Massachusetts Department of Public Health

12:10 – 12:15 p.m. *Closing Remarks*

Michael Doonan, PhD  
Executive Director, The Massachusetts Health Policy Forum