



The Massachusetts
Health Policy Forum

Baystate  Health | ADVANCING CARE.
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UMassAmherst | School of Public Health
& Health Sciences

Addressing the Opioid Crisis in Small and Rural Communities in Western Massachusetts

Friday, September 6, 2019, 8 a.m. – 12:15 p.m.

Campus Center, University of Massachusetts Amherst

8– 8:30 a.m. *Registration and Breakfast*

8:30 – 9:00 a.m. *Welcome*

Kumble R. Subbaswamy, PhD
Chancellor, University of Massachusetts Amherst

Philip W. Johnston
Chairman, The Massachusetts Health Policy Forum

9 – 9:10 a.m. Mark A. Keroack, MD, MPH
President & Chief Executive Officer
Baystate Health

9:10 – 10:30 a.m. *Research Panel*

Moderator: Yves Salomon-Fernandez, PhD
President, Greenfield Community College

Constance M. Horgan, Sc.D.
Professor and Director, Institute for Behavioral Health,
Heller School for Social Policy and Management,
Brandeis University

Robert Bohler, MPH
PhD Student, Institute for Behavioral Health, Heller School for Social
Policy and Management, Brandeis University

Peter D. Friedmann, MD, MPH, DFASAM, FACP
Chief Research Officer, Baystate Health
Associate Dean for Research, UMMS-Baystate

Elizabeth Evans, PhD, MA
Assistant Professor, Department of Health Promotion and Policy,
School of Public Health and Health Sciences,
University of Massachusetts Amherst

10:30 – 10:45 a.m. *Break*

10:45 – 10:55 a.m. *Lived Experience*

10:55 – 12:10 a.m. *Stakeholder Panel*

Moderator: Yves Salomon-Fernandez, PhD
President, Greenfield Community College

Debra L. McLaughlin
Coordinator
Opioid Task Force of Franklin County and the North Quabbin Region

Andrea Harrington
Berkshire District Attorney

Ruth A. Potee, MD
Director of Addiction Services
Behavioral Health Network

Liz Whynott
Director of Harm Reduction
Tapestry

Deirdre Calvert, MSW, LICSW
Director, Bureau of Substance Addiction Services
Massachusetts Department of Public Health

12:10 – 12:15 p.m. *Closing Remarks*

Michael Doonan, PhD
Executive Director, The Massachusetts Health Policy Forum