



HCPA → ACA

& on to ACOs

Philip Gaziano, MD

President & CEO of ACA

November 30, 2010

1970s->2010s Attempts at Medical Cost Containment

1. Reducing Fees (All)
2. Partial Capitation
3. Global Cap. + Ins. Managers
4. Global Cap. + Local MD Managers*
(With Delegation + Risk Sharing)*
Medicare Advantage is most common*

Proposed ACO Structures: (Massachusetts & Federal)

PCPs

PCPs + Specialist

PCPs + Specialist + Hospitals

Any of the Above + Payers

(all must have Infrastructure)

Why Should ACO's be Physician Driven?:



In Hampden, Hampshire, & Franklyn Counties the pen above (and others like it) can order either:

\$4,000,000,000 of health care expenses, or
\$3,500,000,000 and give higher quality care.



HCPA / ACA's Move to ACOs (Past, Present, Future)

1996...The Dawn of MA Global Capitation In Hampden County

Noble Tufts Pods:

1. Noble Hosp. PHO
2. Pioneer

BMC/Mercy BCBS Pod:

4. River Bend
(Medical West)

Holyoke Tufts Pod:

3. Holyoke Hosp. PHO

Mercy Tufts Pods:

5. PQC (MIMS)
6. PVP (MIMS)
7. HCPA

Which Pod was the first to lose Money?

Then HCPA got Infrastructure

2010... MA Global Capitation In Hampden County

Noble Tufts Pods:

1. Noble Hosp. PHO
2. Pioneer

BMC/Mercy BCBS Pod:

4. River Bend
(Medical West)

Holyoke Tufts Pod:

3. Holyoke Hosp. PHO

Mercy Tufts Pods:

5. PQC (MIMS)
6. PVP (MIMS)
7. HCPA

Which Pod is Left?

...Because of our Infrastructure

HCPA / ACA Managed-Care (Integrated) Clinical Infrastructure

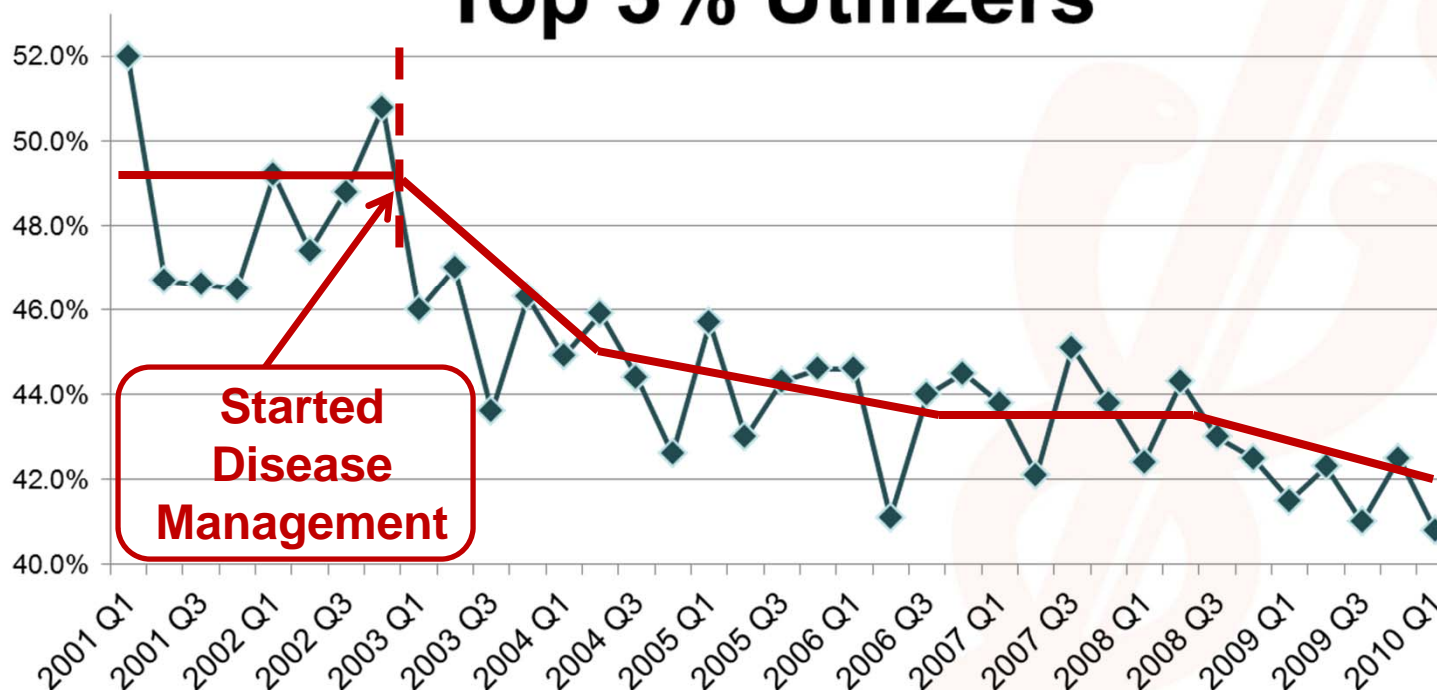
- 1998** We Started Dedicated **Hospital Day Rounding**.
- 1998** We Started **SNF/Sub-Acute Rounding**.
- 1999** 1st Case Manager Hired
- 2001** Became **delegated for Case Management** (follow NCQA)
- 2002** We **Started Disease Management**
- 2002** Included affiliated physicians
- 2004** **Delegated for Disease Management** (follow NCQA)
- 2005** We Developed a Paper **Coding and Info. Sharing Tool**
- 2008** Converted to a **Web-Based Coding & Info. Sharing Tool**
- 2009** We added a 2nd Medicare Plan... and the BCBS AQC
- 2010** **New data tools, integration, and PIC's into the offices**
(We now manage \$130 million/yr. of ACO type
healthcare expenditures for >19,000 members)

Managed-Care Priorities by Product

| Managed Medicare | Managed Commercial |
|--|--|
| <i>Contracting</i> | <i>Contracting</i> |
| Network Maintenance | Network Maintenance |
| <i>Data Analysis / Registries</i> | <i>Data Analysis / Registries</i> |
| Medical Direction | Medical Direction |
| Member Access to PCP | <i>Member Access to PCP</i> |
| Case Management | Case Management |
| <i>Disease Management</i> | <i>Disease Management</i> |
| Pharmacy Management | <i>Pharmacy Management</i> |
| <i>Dedicated Hosp. Rounding</i> | Dedicated Hospital Rounding |
| <i>Dedicated SNF Rounding</i> | Dedicated SNF Rounding |
| <i>Correct Coding</i> | Correct Coding |

Disease Management Outcomes:

% of Total Expenditure by the Top 3% Utilizers



49% → 42% = \$5,000,000 /year savings

Disease Management Satisfaction:

| | Excellent | Very Good | Good | Fair or Poor | NA |
|------------------------------------|-----------|-----------|------|--------------|-----|
| Get advice from CM when needed | 61% | 33% | | | |
| CM calls when needed | 44% | 22% | 10% | | 10% |
| CM courteous and professional | 83% | 13% | 10% | | |
| Teaching materials effective | 25% | 33% | 10% | | 11% |
| Return calls in a timely manner | 61% | 19% | 10% | | 16% |
| Satisfaction w/ home care nurse | 50% | 22% | 10% | | 22% |
| Hospitalized fewer times this year | 44% | 25% | 10% | | 25% |
| CM knows your conditions | 63% | 22% | 10% | | 10% |
| Overall satisfied w/ DM program | 66% | 20% | | | |

CareScreen

Our Data Sharing Service:

Web based on a secure server.

Used by offices w/ paper charts or EHRs.

Data given at the time of the visit.

Improves Chronic Disease Care & Coding.

Improves Pharmacy, and Quality.

Data Warehouse

Data drives Efficiency and Quality:

PCP's need the most Data:

(P4P, Quality, Efficiency, Transparency...)

Multiple Data Feeds are Necessary:

(Claims, Hospital, Lab, PHO, IPA, EMR...)

Not Cheap, But Vital for Managing Risk

(Tools are here now and ready now)

Our Total Medical Care (MA) Cost Savings:

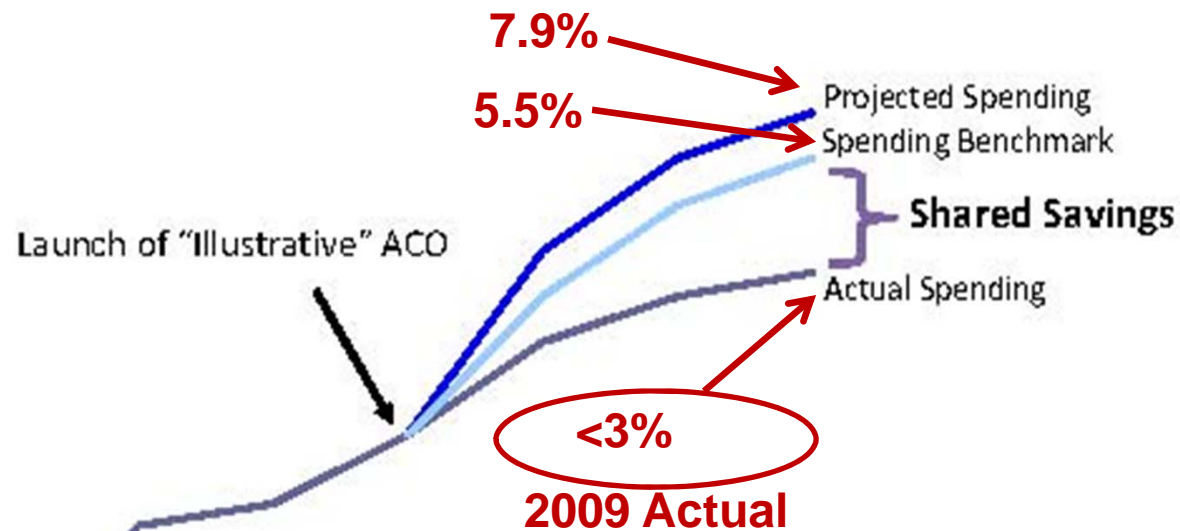
\$15,000,000 /year

20% of our Total budget

Due to an Integrated Approach***

Our 1st Year AQC Outcomes:

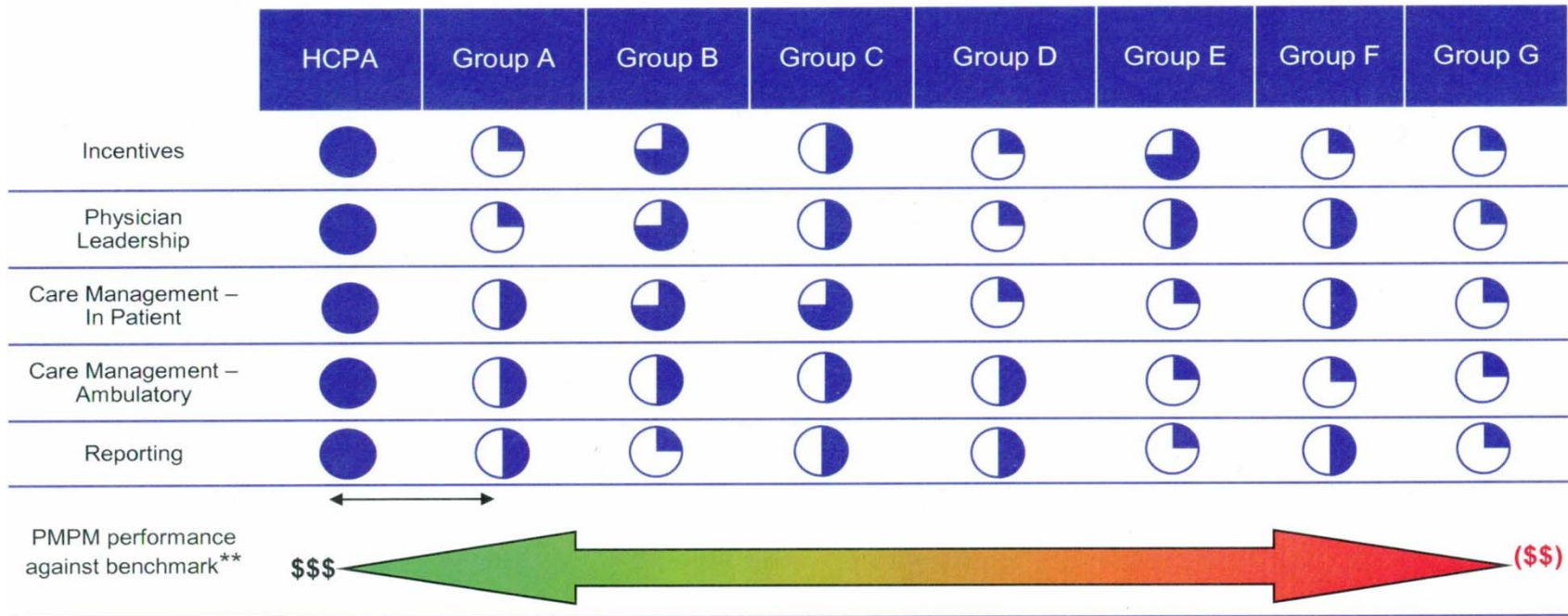
Figure 2
Shared Savings Derived from Spending Below Benchmarks
That Are Based on Historical Spending Patterns



& Quality and Satisfaction Greatly Improved

A Deloitte Report-Card:

There is a strong (but not exact) correlation between best practices and financial performance.*



* Based upon 2008 Data.

** Relative to Deloitte Northeast Lightly Managed external benchmark.

KEY: ● Leading ◑ Advanced ◒ Established ◐ Emerging

TUFTS Health Plan
 Medicare Preferred

ACCOUNTABLE CARE ASSOCIATES

Our ACA (MSO) Structure:

Clinical Managed Care

Medical Leadership
Hospital Day Rounding
SNF/Sub-Acute Rounding
Case Management
Disease Management
Coding and Info. Sharing
Network Management
Clinical Data Management
Quality Support & Reporting
P4P Support & Reporting
Incentives and Alignment
Culture Change***

Administration Managed Care

Contracting
Reinsurance
Facility Tracking
Network Development
Network Maintenance
Data Management
Outcomes Reporting
Compliance
Marketing Support
P4P Support (Quality)
Strategic Planning



The ACA Networks:

130 PCPs

>600 Specialists

50% in groups of 3 or less

50% PCPs Still on Paper Charts

200,000 < 65 Members (6% in our AQC)

55,000 Medicare Members (11% in our MAs)

\$1.9 Billion Health Expenditures/ Year



Provider Perspectives:

Access, Quality, and Efficiency:

1. Work Flow is important
2. Satisfaction comes from Quality
3. All have Need for more Data
4. Contract Incentives Must be Understood
5. Infrastructure = Vital
6. Integrated with Providers is Best

ACOs and Quality:

1. A new set of Quality Measures (Mostly for PCPs)
2. AQC Quality = 10% of budget (\$2.4 Million)
3. CMS Quality = 10% of budget by 2014
4. Better Quality Improves Satisfaction & Savings
5. Different then the 80s (More Quality)
6. Different then the 80s (More Delegation)

• **(Infrastructure Helps All)**

Thoughts About ACOs:

- Different models for Different Networks
- Hospital Based vs. IPA (Doc) led
- (we need both types, + some hybrids)
- Infrastructure helps all models***
- (Integrated Infrastructure is best***)
- Quality First = Better Outcomes + Savings
- Transparency in all Directions
- Shared Savings + Quality = No Losers

ACOs:

**Providers +
Knowledge,
And Infrastructure**

The Future is Ours

