The Heller School is home to the Schneider Institutes for Health Policy (SIHP), founded in 1978 by professors Stuart Altman and Stanley Wallack. The two institutes — one on health care systems, the other on behavioral health — have achieved national recognition as leading health care policy and research institutions. The researchers from SIHP collaborate with other health services research organizations, as well as with service-delivery systems that serve as laboratories for demonstrating and testing innovative financing and health care delivery strategies.

Researchers at SIHP work on a variety of substantive issues that bridge the two domains of health services and health-policy research. The SIHP staff includes more than 60 researchers, administrators and technical assistance experts with backgrounds in economics, mental health, public policy, public health, sociology, political science, psychology, medicine, health administration, finance and operations, and business management. The Heller School offers six graduate programs:

- Ph.D. in social policy with health and global health concentration options
- M.B.A. in nonprofit management with health concentration options
- Joint M.D./M.B.A. with Tufts University
- M.A. in sustainable international development
- M.S. in international health policy and management
- M.P.R. (Master of Public Policy) in social policy with health concentration options

The Heller School is actively engaged in examining the changing needs of vulnerable individuals and social groups in our society. As a graduate school and research institution, the Heller School has pioneered research in a variety of policy areas, including health; mental health; substance abuse; children, youth and families; aging; international and community development; mental retardation and developmental disabilities; poverty and hunger; and assets and inequalities.

Since its founding in 1959, the Heller School has been committed to developing new knowledge and insights in the fields of social policy and health and human-services management. Through the education of students and pursuit of research, the Heller School is actively engaged in examining policies and programs that respond to the changing needs of vulnerable individuals and social groups in our society. As a graduate school and research institution, the Heller School has pioneered research in a variety of policy areas, including health; mental health; substance abuse; children, youth and families; aging; international and community development; mental retardation and developmental disabilities; poverty and hunger; and assets and inequalities.

Class Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday–Friday, June 1–7, 8:30 a.m. to 6:00 p.m.</th>
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<tbody>
<tr>
<td>7:00 a.m.–3:00 p.m.</td>
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</tbody>
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Applications are available upon request and can be downloaded from our website at heller.brandeis.edu/execed.

Or contact:
Linda Purrini, Program Coordinator
purinni@brandeis.edu
781-736-3930
781-736-3905 Fax

Tuition is $5,200 per person. An early registration discount of $400 is available through May 22, 2011. Tuition includes the six-day workshop, all program materials, the opening and closing receptions and dinners, and faculty support for follow-up work. Applications will be accepted on a rolling basis until all spaces are filled.
The opportunity to network with other participants is a key program component. Participants can expect intellectual challenge from the course material, the faculty members and the diverse knowledge and experience of their peers. The Heller School has developed program curriculum and content in conjunction with the American College of Surgeons and the Thoracic Surgery Foundation for Research and Education, both of which partially sponsor the program through competitive fellowships.

The time to prepare for the future of health care is now. No surgeon would march into an operating room without the requisite tools to perform surgery. In the same way, clinicians who wish to influence the way care is financed, delivered and managed need the tools to become leaders in health care. The time to prepare for the future of health care is now. No surgeon would march into an operating room without the requisite tools to perform surgery. In the same way, clinicians who wish to influence the way care is financed, delivered and managed need the tools to become leaders in health care. The time to prepare for the future of health care is now. No surgeon would march into an operating room without the requisite tools to perform surgery. In the same way, clinicians who wish to influence the way care is financed, delivered and managed need the tools to become leaders in health care. The time to prepare for the future of health care is now. No surgeon would march into an operating room without the requisite tools to perform surgery. In the same way, clinicians who wish to influence the way care is financed, delivered and managed need the tools to become leaders in health care. The time to prepare for the future of health care is now. No surgeon would march into an operating room without the requisite tools to perform surgery. In the same way, clinicians who wish to influence the way care is financed, delivered and managed need the tools to become leaders in health care. The time to prepare for the future of health care is now. No surgeon would march into an operating room without the requisite tools to perform surgery. In the same way, clinicians who wish to influence the way care is financed, delivered and managed need the tools to become leaders in health care. The time to prepare for the future of health care is now. No surgeon would march into an operating room without the requisite tools to perform surgery. In the same way, clinicians who wish to influence the way care is financed, delivered and managed need the tools to become leaders in health care. The time to prepare for the future of health care is now. No surgeon would march into an operating room without the requisite tools to perform surgery. In the same way, clinicians who wish to influence the way care is financed, delivered and managed need the tools to become leaders in health care. The time to prepare for the future of health care is now. No surgeon would march into an operating room without the requisite tools to perform surgery. In the same way, clinicians who wish to influence the way care is financed, delivered and managed need the tools to become leaders in health care.

How will the coming health reforms affect you and your organization? While there is no clear answer yet, the goal of this program is to equip health leaders with the skills, knowledge and mindset to take active leadership roles in their health care organizations and systems. First and foremost, the Heller School program empowers physicians with the concepts and tools necessary to understand health policy and improve their organizations. Sessions conducted by a wide array of Heller faculty members offer the latest theories and frameworks adapted to health policy and health leadership and management. Program content includes core themes such as national health policy, strategic thinking and decision making, leadership and management, health care operations, organizational design, and clinical change and performance, as well as special topics such as pay-for-performance, negotiation, financial literacy for physicians and managing for quality.

Description

The curriculum is taught through the case method of adult learning, which has been widely adopted for training clinical and business professionals alike. The program consists of morning and afternoon sessions that build upon each other and encompass the themes of health policy, management, leadership and application of frameworks. Learning formats include lectures, discussions, case studies, simulation exercises and guest speakers.

“I found the Brandeis Leadership Program in Health Policy and Management to be of phenomenal quality. The mix of case study and lecture, the discussion format, and the interchange between faculty members and attendees made for a fantastic learning environment. I feel my time at the program was well spent. I cannot recommend the program enough.”

— ASSOCIATE PROFESSOR, DEPARTMENT OF NEUROSURGERY AND ORTHOPEDIC SURGERY

Curriculum and Follow-Up Activities

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Program Director

Jon Chilingerian, Ph.D., Heller faculty and director of the M.D./M.B.A. Program

Core Faculty Members

Stuart Altman, Ph.D., Sol C. Chaikin Professor of National Health Policy

Brenda Anderson, Ph.D., senior lecturer, the Heller School and the International Business School

Rob Mechanic, M.B.A., senior fellow at the Heller School and director of the Health Industry Forum

Jeffrey Pottas, Ph.D., professor and member of the senior staff of the Schneider Institutes for Health Policy (SHIP)

Stanley Wallack, Ph.D., professor and executive director of SHIP

To generate a growing network of health care leaders, the Executive Education Program at Heller has undertaken several new initiatives, including research collaborations with alumni and periodic symposia on health care management. Program alumni are invited to participate in forums, platforms and alumni meetings and may attend up to four sessions in subsequent programs free of charge (advance notice is required to participate). Alumni reunions are planned at regular intervals.

“My purpose in attending the course was to gain a better understanding of the direction health policy is heading so that I could be of service to my hospital, state chapter and college. In the words of the great Wayne Gretzky, I want to be able to ‘skate to where the puck is going to be.’ I am pleased to say that the course easily fulfilled that expectation.”

— CHAIRMAN OF SURGERY AND PROGRAM DIRECTOR, GENERAL SURGERY RESIDENCY PROGRAM

Sustaining Learning Gains

Educational programs usually spark creativity and new ideas for innovation and change, but after we return to our home institutions, daily routine can take over — regression to the mean is a strong force to overcome. Responsibility for innovation rests with us, but how can we find the time, support and help with the appropriate strategy? The Heller program offers support through periodic conference calls, Web seminars and individual mentoring. Core faculty members are available to provide guidance and assist participants in sustaining the motivation and learning built during the leadership program sessions.

“As surgeons, we are trained to lead and think in a very specific way, but to be effective in the health policy and wider health care professional environment we need other ways of approaching and analyzing problems. This course definitely provides some of those tools.”

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