EXECUTIVE MBA FOR PHYSICIANS

AN ACCELERATED 16-MONTH PROGRAM FOR PHYSICIAN LEADERS

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Improving patient care experiences, clinical outcomes and operational results

The Heller School’s Executive MBA (EMBA) for Physicians is focused on improving patient care experiences, clinical outcomes and operational results in healthcare organizations by training physician leaders in the new science of medicine and management. Designed for practicing physicians who are — or seek to be — in positions of management or leadership, the EMBA for Physicians is an accelerated 16-month program that integrates the physician’s medical expertise with new knowledge in critical areas ranging from health policy and economics to operational systems management, high performance leadership and healthcare innovation.

Why do physicians need an MBA?

Today’s highly complex healthcare landscape is rife with medical reforms and regulations that challenge established management assumptions and behaviors. At the same time, healthcare “value” demands high quality, patient-centered care and dramatically decreased costs. Leaders must have advanced expertise in both clinical care and management to ensure optimal medical outcomes and robust financial performance.

Unfortunately, neither medical nor business schools teach this essential combination of medicine and management required to lead the 21st-century healthcare institution or practice. The Heller School’s Executive MBA for Physicians enables MDs, DOs, and DMDs to leverage global best practices, master management strategies and link management science with clinical operations to improve patient care, financial performance and staff productivity.

“The Heller Executive MBA for physicians combines medicine and management science with the added concern for social justice. It is this balance which makes it ideal for physicians.”

Samuel Thier, MD
Professor of Medicine and Health Care Policy, Emeritus
Harvard Medical School/Massachusetts General Hospital

“The Brandeis Leadership Program in Health Policy and Management was the best program on the management of healthcare that I’ve attended. As a physician and healthcare consultant, I learned just the kind of business knowledge and leadership skills needed to make an impact in the field.”

Sally Ourieff, MD
CEO, Translational Consulting
Heller’s EMBA for Physicians is a rigorous, hybrid curriculum of onsite/online coursework and practicums designed to fit within the busy schedules and critical responsibilities of practicing MDs, DOs and DMDs.

The degree is structured as an accelerated 16-month program with four 10-day residential sessions. Off-campus time will be spent taking webinars, doing individual study and preparation, and engaging in online blended learning.

**Program Structure**

**Schedule**

The EMBA program matriculates 25-30 physicians in January who will complete the program in May of the following year. Each Brandeis onsite session will be followed by a coordinated, online individual and group learning curriculum that will include preparation for the upcoming onsite session.

**Module 1**
- Off-campus learning: January to April 2016
- At Brandeis: January 15 - 24, 2016
- Courses include Operations Management; Financial Accounting; Economic Analysis for Managers; Leadership and Organization Behavior; and Leadership Coaching.

**Module 2**
- Off-campus learning: May to August 2016
- At Brandeis: May 6 - 15, 2016
- Courses include Managerial Accounting; Strategic Management; Team Consulting Project; Relational Coordination Master Class; Health Care Entrepreneurship; National Health Policy; and Implementation.

**Module 3**
- Off-campus learning: September to January 2017
- At Brandeis: January 13 - 22, 2017
- Courses include Health Care Management; Corporate Finance; Marketing; Clinical and Managerial Uncertainty; Data and Judgment; Physicians Executive Field Experience; and Health Law and Ethics.

**Module 4**
- Off-campus learning: January to May 2017
- At Brandeis: May 5 - 14, 2017
- Courses include Leadership Coaching; State Health Policy; Conflict Resolution by Negotiation; Healthcare Technology and Information; Physicians Executive Field Experience; Quality and Performance Measurement in Health Care.

**Modes of learning**

The EMBA curriculum is designed to integrate new knowledge with practical skills to address current and future challenges facing physician leaders. The modes of learning within the program encourage student engagement, peer interaction and faculty mentorship, as well as incorporation of the student’s own leadership experiences into the coursework. Examples include traditional classroom lectures with individual and team projects, webinars, online independent work modules, case studies and applied learning assignments, simulation exercises and assessments that integrate knowledge across courses.

There will be several major projects over the 16 months including:

- 360 degree leadership assessment with feedback, individual and group executive coaching
- Leadership shadowing experience during which each student spends one week of time shadowing and learning from a selected leader in their organization
- Process improvement capstone project in which teams identify a significant leadership or organizational challenge within one of their institutions and undertake a change management initiative from proposal to completion
Heller combines deep experience providing executive education to physicians, a faculty composed of leading healthcare scholars and practitioners and on-campus research institutes that continually advance the knowledge, best practices and future thinking within the field.

Experience

In 1995, the Heller School launched its groundbreaking dual MBA/MD degree program in partnership with Tufts University School of Medicine, allowing students to master a broad combination of medical and management skills in just four years. In the 20 years since then, the Heller School has remained on the forefront of educating practicing physicians to be strategic leaders.

In addition, we have extensive experience creating and delivering executive education programs for physicians, helping them to improve the quality, efficiency and accessibility of healthcare. Our executive education programs include:

- The Brandeis Leadership Program in Health Policy and Management (BHLP), an annual six-day program sponsored by the American College of Surgeons, the Thoracic Surgery Foundation for Research and Education, and 14 surgical societies

- The Tufts University School of Medicine/Brandeis University Leadership Academy, an experiential, practice-based program for senior-level aspiring and current leaders in the Tufts Medical Center healthcare system

- The Heller School-Hanley Center PELI Advanced Executive Leadership Course, a partnership program with Maine’s statewide Physician Executive Leadership Institute (PELI)

Faculty

Our faculty includes academics and physicians on the front lines of medical practice and policy. The program’s director, Jon A. Chilingerian is a professor at Brandeis and adjunct associate professor of public health and community medicine at Tufts School of Medicine. He is co-author of the book, *International Health Care Management*. Stuart Altman, the Sol C. Chaikin Professor of National Health Policy at the Heller School, serves as chairman of the Health Policy Commission for the Commonwealth of Massachusetts, and has been named one of the “100 Most Powerful People in Healthcare” for five years running by *Modern Healthcare magazine*. In addition, Professor Jody Hoffer Gittell is the founder of the Relational Coordination Research Collaborative, which brings practitioners together to help organizations build relational coordination for high performance. Her research explores how workers, leaders and customers contribute to quality and efficiency through their coordinated efforts.

Institutes

Heller is home to the Schneider Institutes for Health Policy, three nationally regarded research institutes that enable EMBA participants to engage in a rich exchange of ideas with renowned educators, researchers and analysts in the field of healthcare policy development. Founded by Stuart Altman and Executive Director Stanley Wallack, the Schneider Institutes include:

- The Institute for Behavioral Health, which focuses on the intersection of health, behavior and systems of care

- The Institute on Healthcare Systems, which is dedicated to making both private and public policymakers more informed about healthcare systems

- The Institute for Global Health and Development, which shares research with leaders and policymakers to achieve results at scale, with a focus on social justice

EMBA participants will also benefit from access to Heller’s network of healthcare research and service partners, which includes the Agency for Healthcare Research & Quality, the Centers for Medicare & Medicaid Services and the Substance Abuse and Mental Health Services Administration.

Admissions

To be eligible for admission, applicants are required to have a medical doctorate (MD, DO or DMD) from an accredited institution or the foreign equivalent.

Tuition and Financial Aid

The 2016 tuition for the EMBA is $54,000 ($27,000 per year), plus $14,000 ($3,500 for each module) for room and board.

EMBA candidates who are U.S. citizens or permanent residents are eligible for Federal Stafford Loans and Graduate PLUS Loans. Private loans may also be available.

Admission application and financial aid forms can be found on the EMBA for Physicians website.

Contact Us

hellerpemba@brandeis.edu
781-736-3820
heller.brandeis.edu/physiciansemba