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Leadership Program in Health Policy and Management



BRANDEIS UNIVERSITY

**The Heller School
for Social Policy
and Management**

Brandeis University

**The Heller School
for Social Policy and Management**

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June 14–20, 2009



The Heller School is home to the Schneider Institutes for Health Policy (SIHP), founded in 1978 by professors Stuart Altman and Stanley Wallack. The two institutes—one on health-care systems, the other on behavioral health—have achieved national recognition as leading health-care policy and research institutions. The researchers from SIHP collaborate with other health-services research organizations, as well as with service-delivery systems that serve as laboratories for demonstrating and testing innovative financing and health-care delivery strategies.

Researchers at SIHP work on a variety of substantive issues that bridge the two domains of health services and health-policy research. The SIHP staff includes more than sixty

researchers, administrators, and technical assistance experts with backgrounds in economics, mental health, public policy, public health, sociology, political science, psychology, medicine, health administration, finance and operations, and business management.

The Heller School offers six graduate programs:

- PhD in social policy with options for concentrations such as health
- MBA in nonprofit management with options for concentrations such as health
- Joint MD/MBA with Tufts University
- MA in sustainable international development
- MS in international health policy and management
- MPP (Master of Public Policy) in social policy with options for concentrations such as health

Tuition and Early Registration

Tuition is \$5,200 per person. An early registration discount of \$400 is available for participants registering and paying in full by May 1, 2009. This includes the six-day workshop, all program materials, the opening and closing receptions and dinners, and faculty support for follow-up work. Applications will be accepted on a rolling basis until all spaces are filled.

Hotel Accommodations and Transportation

A block of rooms will be available at the prevailing Brandeis University discount price at the Boston Marriott Newton, two miles from Brandeis. A shuttle service from the hotel to the university is included, as is lunch on campus each day. Participants may make lodging and transportation arrangements as they wish. Parking on the Brandeis University campus is free.



About the Heller School for Social Policy and Management

Since its founding in 1959, the Heller School has been committed to developing new knowledge and insights in the fields of social policy and health and human-services management. Through the education of students and pursuit of research, the Heller School is actively engaged in examining policies and programs that respond to the changing needs of vulnerable individuals and social groups in our society. As a graduate school and research institution, the Heller School has pioneered research in a variety of policy areas, including health; mental health; substance abuse; children, youth, and families; aging; international and community development; mental retardation and developmental disabilities; poverty and hunger; and assets and inequalities.



Stuart H. Altman,
Sol C. Chaikin Professor
of National Health Policy

To generate a growing network of health-care leaders, we have undertaken a number of new initiatives, including research collaborations, a health-fellows program, and periodic symposia on health-care management. Once participants have completed the Heller program, they are invited to health-care symposia, forums, platforms, and alumni meetings. Alumni may attend up to four sessions in subsequent programs free of charge; advance notice is required to prepare materials. Alumni reunions will be planned to occur at regular intervals.

Class Schedule

The program begins on Sunday, June 14, 2009, with afternoon registration followed by a reception and opening dinner. Class work begins Monday morning. Classes will be held from 8:30 a.m. to 6:00 p.m., Monday through Friday, June 15–19, and from 8:30 a.m. to 3:00 p.m. on Saturday, June 20. The program ends in midafternoon on Saturday, June 20.

Description



Professor Jon
Chilingirian, PhD,
Program Director

The goal of this program is to equip health leaders with the skills, knowledge, and mindset to take active leadership roles in their health-care organizations and systems. First and foremost, the Heller School program empowers physicians with the concepts and tools necessary to understand health policy and improve their organizations. Sessions conducted by a wide array of Heller faculty members offer the latest theories and frameworks adapted to health policy and management. Program content includes core themes such as national health policy, strategic thinking and decision making, leadership and management, health-care operations, organizational design, and clinical change and performance, and special topics such as pay-for-performance, negotiation, the basics of managerial accounting, and managing for quality.

Participants will learn what must be done to change and improve the health-care system. In addition to lectures, discussions, case studies, and simulation

Faculty

The program's director is Heller Professor Jon Chilingirian, PhD. Program faculty members are drawn from the Heller School and include Stuart Altman, PhD, Sol C. Chaikin Professor of National Health Policy; Stanley Wallack, PhD, executive director of the Schneider Institutes for Health Policy; Sarita Bhalotra, MD, PhD'99; Jody Hoffer Gittel, PhD; Jeffrey Prottas, PhD; and Brenda Anderson, PhD. Outside physicians and noted health policy, management, and leadership professionals are also integral to the program.

Participant Profile

To ensure that participants learn from close contact with faculty and each other, class size is below thirty-five. Providers of health care and policymakers with substantial experience in the health-care system will benefit most from this program. Since participants already know much about health-care policy and management by virtue of delivering care, this program helps solidify and crystallize their knowledge with the intention of educating effective change agents.

Curriculum, Change-Management Project, and Follow-Up Activities

exercises, the program offers participants opportunities to network and learn from each other. Participants can expect intellectual challenge from the course material, the diverse knowledge and experience of their peers, and carefully chosen readings, and they will have time to reflect on how to address the leadership challenge in health care. The Heller School has developed program curriculum and content in conjunction with the American College of Surgeons (ACS) and the Thoracic Surgery Foundation for Research and Education (TSFRE). This program is partially sponsored by ACS and TSFRE.

No surgeon would march into an operating room without the requisite tools to perform surgery, and clinicians who wish to influence the way care is financed, delivered, and managed can benefit immensely from acquiring the tools available to health-care managers and policymakers.

The curriculum is taught through the case method of adult learning, which has been widely adopted for training clinical and business professionals alike. The program consists of several modules woven together and applied toward the participant's institutional, professional, and personal goals. The modules build upon each other and encompass the themes of health policy, management, leadership, and application of frameworks.

The program will include lectures, discussions, case studies, simulation exercises, and a significant action-learning component. Every participant will be asked to develop a change initiative that results in a significant policy or organizational change aimed at achieving a goal, such as improving patient care or medical outcomes. Participants will present the change-project proposal during the program. (Please note that office-practice management is not a feature of this program.)

Sustaining Learning Gains

Educational programs usually spark creativity and new ideas for innovation and change, but after we return to our home institutions, daily routine can take over—regression to the mean is a strong force to overcome. Responsibility for innovation rests with us, but how can we find the time, support, and help with the appropriate strategy? The Heller program offers support through periodic conference calls, Web seminars, and individual mentoring for participants' specific projects. These follow-up activities will give participants access to core faculty, who will provide guidance and assist participants in sustaining the motivation and learning built during the leadership program sessions.

